

2.6.23 Meeting Minutes

1. Meeting called to order: 6:08pm
2. Roll Call: Jack, Andy, Kristy, Jenny, Sandy, Deniece, Karen. Doug Dessero was also in attendance.
3. Read & accept minutes from prior meeting, approved.
4. Meeting Location & Dates:
 - ~~2.20.23~~ 2.22.23 will be at Buffalo Wild Wings at 6pm.
5. BUDGET/MEMBERS (**Kristy**)
Treasurers Report
 - Budget = \$1707.92
 - How many currently? 34 paid members, 3 sponsorship forms filled out, Willow Creek Baptist Church \$500, McMillan's Sporting Goods \$500, Rob & Mimi Berryman \$100
 - Have we reached out to anyone who has expressed interest? 77+, Kristy started a spreadsheet on same. PM'd all members of group, 2 left Facebook group.
 - Do we have any honorary Booster Club members? Not currently.
6. MEMBERSHIP DRIVES (**Sandy, Deniece**)
SANDY -
 - Dates/Locations – 2.18 Saturday, got permission to put a table on the corner of Montezuma & Gurley w/ the Wranglers. Tucker will be there. 12pm – 3pm
 - 5 footballs donated from Alvarez, Coach Moss will take them and have them signed.
 - Table inside & outside of FTC, should be located by the Team Shop. **Confirmed? Tucker - Yes**
 - Questions – Can we have tables at the Select a Seat & Season Ticket Holder meeting? Yes, locations to be determined.
 - Laura filed us as a Corporation in November, do not need to be a LLC. We are in good standing with the state of AZ, obtained EIN.
 - Move in date 3.18.23 for apartments.
 - Gabby's Rustic Grill (formerly Bonfire) Wranglers may want to do a co-event, date?
 - Nolan, head of Security at FTC will wear NAZ WCBC buttons, can we obtain cheap?
 - March 4th Bradshaw Mountain HS – NAZ Wranglers Tryouts, really, small turnout. Maybe a banner
 - Rattlers give out business card that refers members to website for sponsor discounts. Sticker, laminate?
7. SPONSORSHIPS (**Deniece**)
 - Any updates? No
 - Leads? No
 - What is needed to generate more?

Sandy provided updates for work she and Kristy completed (more info from Sandy):

- Firehouse Subs – 4 gift cards for sandwiches,
- Archer's Bike – sponsorship form,
- O'Reilly –
- Home Depot in PV – Talking to corp. about a donation or something off the shelf to auction off.
- American Mattress – Talked to marketer, will get back to us.
- Starbuck's on Glassford – will put together basket.
- Maverick on Glassford – Talking to GM to see if can get w/ Vendor for water/Gatorade donation.
- Premier Pet Hospital – Following up on Wed.
- Fry's – following up.
- Fantastic Sam's – following up.
- Papa Murphy's – 5 discount cards
- Advanced Auto – following up w/ corp.
- Chipotle – following up.
- Crumble – following up.
- Walmart on 69 - \$50 gift card, got corp. contact to follow up.
- Ocean Blue – Kristy following up.
- Up in Smoke – Chino, ?
- Cellar at Creekside, ?
- Sprouts – maybe fresh fruit
- Dollar Tree – following up.
- York – Jenny left sponsor & membership info with GM John Bissot.
- Safeway – Andy talked to Mgr., he is checking w/ corp.
- \$50 donation, name on the website or gift basket silent auction
- \$500 – 4 games x 2 tickets
- \$250 – 2 games x 2 tickets

8. **SANDY** UPDATES:

Owners

- Fred - responses to our questions – Jack read same.
- 3.20 Season Ticket Holder party, 5:30pm. Wranglers requested no advertising on sites, at FTC.
- 3.13 Select a Seat, no advertising. Wranglers will hold a practice. 5:30pm

Insurance

- Family Business Ins. on Robert Rd. Sandy will contact Brown & Brown
- Coverage & cost?

Away Games/Potluck (Karen)/Adopt a Player (Sandy)/Apartment Boxes

- Potluck: Angela Moran suggested not Italian,
- Thursdays, 3.23, 3.30, 4.13, 4.20, 5.4, 5.18, 6.1, 6.15, 7.6, 7.13
- Sharon Kirk paid for Player Box, confirmed?
- Anyone who has not paid for apartment & player boxes by 2.15... no designated action.

- Odds & ends from last year's apartments: 17 apartments, 9 mattresses & box springs, 10 coffee pots, some blenders Need: 34 queen sheet sets,
- Sandy went to Dollar Tree & Walmart and priced some items, \$1.25 average.
- \$\$\$ TBD for apartment boxes
- 12 people have signed up for Adopt a Player
-

Food Drive

- Logistics
- Talked to Scott, Asst General Mgr of FTC, ok for us to hold same.
- Outside all doors during Rattlers game
- Recipients? Yavapai Food Bank, St Mary's

50/50 Tickets & Rally Towels - \$70

- What colors? Red?
- How many?
- Cost? \$1.85/Towel
- Should all Booster Club members get them? How?
- April 1st = 50/50 Game
- Red Out June 3rd Rattler Game

9. Booster Club Business Update

- LLC – No longer necessary
- 501c3

Advertising

- Ribbons board/Announcements

WEBSITE (**Doug**)

- Fee for more tabs on Website
- What is needed? What is recommended? Only get 5 tabs, already gone beyond, video limited, limited amount of email addresses.
- \$9 a month, unlimited email, \$95 gets us to almost end of year.
- PSA
- Board approved expanding website access.

AUCTIONS of DONATED 2022 FOOTBALLS (**Jack, Sandy**)

- How many footballs?
- Thank you, Alvarez Tire
- Plans to get balls signed? Coach Moss & Moran will help with same.

TALKING POINTS for Jack on the radio show (**Jack**)

- 2.14 Talk of the Town radio show with Marnie Uhl
- KQNA 1130AM, 99.9 FM (Prescott & Chino Valley) 95.5 (Prescott Valley & Cottonwood)
- What message(s) does the board want to convey?
- How much time do you have? Don't know

- Laura Markey is ok with sharing her name for getting us going
- Rattler members ok w/ mentioning their help

Fundraiser

- Fundraisers w/ Rattlers proposed by Jack
- 6.3 game here

Question for the Board:

Can we get in on all events Wranglers/Whiskie/Mustangs are appearing at, can we coordinate w/ Mo?

- Prescott Valley Days
- Out of town events?

Meeting adjourned at 7:53pm

ADDENDUM:

- Beds in a Bag have been purchased.
- 2.14.23: Community Outreach Director Deniece Wooldridge offered her resignation via email to board president, vice president and secretary. Deniece did advise she would “donate the supplies I purchased from my own funds for the “player box” and the “apartment box”, at the approximate cost of \$110.00. You may mail a receipt to the address below.” Text from board president Jack Lumley followed advising at 9:49am, 2.14.23, he accepted Deniece’s resignation from the board.
- 2.14.23: Jack & Sandy appeared on radio show Talk of the Town, went well, have not seen episode post anywhere yet.
- 2.15.23 at 6:35pm, Secretary Jenny Real proposed the motion electronically to add Kimberly Montez to the board in the role of Community Outreach Director, the position previously vacated by Deniece Wooldridge on 2.14.23. Karen Barr seconded the motion. The motion was passed by the board unanimously.
- President Jack Lumley advised he would reach out to Laura Markey regarding removing Deniece’s name from the ACC.
- Email to Jack: Sharon Kirk advised she mailed a check dated 1.25 for \$90 to Kristy’s address. Advised does not want to pay using electronic means. Jack advised \$30 was received, but \$90 was not received, advised to cancel check. No response to date.
- 2.17.23: Motion was proposed to the board for price increase in Player/Apartment Boxes. Board voted electronically 4-2, not to increase box prices at this time.
- 2.20.23: Sandy & Doug Dessero, Kim Montez and Jenny Real facilitated a membership drive and “Get the Word Out” for NAZ Wranglers from 12pm-3pm at Courthouse Square in Prescott.

