

Wednesday, Nov 9th, 2022

Meeting #2 NAZ Wrangler Country Booster Club Minutes

Location:

Dessero residence

Meeting called to order at 6:16PM

Board members in attendance: President Jack Lumley, Vice President Andy Barr, Treasurer Kristy Reinke, Secretary Jenny Real, Team Liaison Sandy Dessero, Community Outreach Deniece Wooldridge. Community Outreach member Jody Donovan.

Not present: NAZ Wrangler owner Laura Markey

Pres. Jack Lumley approved additional attendees Karen Barr and Doug Dessero.

Minutes from prior meeting approved with correction to email address for Jody Donovan.

1st Order of Business: Update on ACC filing.

VP Andy Barr advised work is in progress on paperwork for Arizona Corporation Commission to recognize the formation of the booster club. Andy advised approximately \$50 out of pocket fee for him to complete filing, board will address reimbursement at a later time when funds become available. Andy advised the requirement of directors at large to be listed on the application. Recommendation was made to change title for Sandy and Deniece's positions to directors, motion was seconded by Treasurer Kristy Reinke and board voted unanimously to approve. New title for Sandy Dessero will be Director of Event Planning and Deniece Woolridge will be Director of Community Outreach.

2nd Order of Business: XFL Draft Party.

Discussion focused on location of event and invitees. Abbreviating majority of conversation as XFL released Draft dates and times which were found to be non-conducive to holding an event for same. A decision was made to create a shortened, membership interest form that can be used at a later time to gauge general interest in booster club membership. Thank you to Kristy for drafting the revised version of the form.

3rd Order of Business: Procedural recommendations for board.

Doug Dessero shared insight on forming a nonprofit group based on his prior experience. There was a recommendation to have an attorney or legal expert review documents and a CPA or financial expert review plan for collecting funds and establishing an account for same. Currently, the board does not have either of those recommendations available but may have access to same in near future, leverage local college or solicit interest among potential booster club members. There was also a recommendation that insurance be obtained, type of coverage needed was unknown, will explore need for BOP (Business Owners Policy) or some other type

of liability coverage at a future time. Final recommendation was that the booster club form as a LLC, 501(c)3 nonprofit.

4th Order of Business: Community interest in team and sponsorship.

Karen Barr shared conversations she had during client interactions with local business owners about interest in NAZ Wrangler sponsorships. Those conversations indicated substantial interest from community businesses in the NAZ Wranglers and fan base including potential booster club sponsorships. One recurring concern was that some individuals that had an interest in sponsorships either did not know who to contact with the NAZ Wranglers or had initiated contact but had not received a response from the team to date. The board may have a future opportunity to follow up with some of these businesses to propose sponsorship of the booster club. Discussion also came up regarding local businesses that could support players' needs. Smooth's Barber Shop at Gateway Mall was one business recommended to be approached by Community Outreach group, the board will continue to explore additional businesses and ideas for sponsors. The board appreciated Karen's insight and a motion was made to add Karen to the Event Planning committee, motion was seconded and unanimously approved by the board, VP Andy Barr abstained from the vote.

Supplemental Conversation and Suggestions:

- Clarification of Sandy Dessero's title to Team Liaison to NAZ Wranglers, advisors from NAZ Wranglers will be Laura Markey and Tucker Welch
- Completing AZ Corporation Commission process and getting NAZ Wrangler Country Booster Club name filed with ACC.
- Open question regarding 501(c)3 funding.
- President Jack Lumley placed a call to Laura Markey to confirm contact at Pinnacle Bank of Colorado, Cheryl Rowland will assist board with bank account. Jack and Treasurer Kristy Reinke will set up a meeting with Cheryl at a future time.
- Status of Adopt a Player in 2023, confirmation was provided by Laura Markey that the Adopt a Player will continue next season, program will be maintained by NAZ Wranglers and targeted participants will remain with season ticket holders.
- Status of President's Club run by owner Kelly Bird in 2022 is unknown for 2023 season.
- Discussion around electronic voting on bylaws for board, review and correction of a few items is needed.

Final Order of Business: Next Board meeting.

Monday, November 28th at 6P.M.

Location will be Kristy Reinke's home, [REDACTED].

Meeting adjourned at 8:05 P.M.