

11.28.2023 Meeting Agenda

Roll Call: All board members present.

Meeting Called to Order: 6:10PM

President's Agenda, Terry Merlihan:

A) Membership drives – Need to move with some urgency or making plans towards same.

- Dates:
- 1st event at P&A, date TBD,
- 2nd event in February @ Rosas?
- 3rd event in Chino Valley?
- STH Pick Up Night (TBD)
- Super Bowl Party 2.11.24
- Locations: Rosas, Tailgaters, P&A,
- Goal: 560 individual memberships (70% of STH) & 112+ active (20%)
- Sign-ups: Volunteer opportunities, (Potlucks, Adopt a Player, Tailgate help, Pre game send offs/Welcome back help, Apartment Check In (delivery of apt items)/Check Out, Events (Parades, Shoe Drives, Stand Down, Food Drive), Membership merch (help, assembly, stocking)
- What will it look like: Tables, players, Coaches, Owners, Whiskey, Mustangs,
- Pregame table on concourse – Board
- Concessions - Board
- Taking Memberships sign ups now!

B) Cowbell Pre-orders

- 25 red & 25 blue
- Cost – \$4.99
- Retail - \$10
- Include instructions.
- “D” bells
- Pre-order form w/ payment
- Delivery at 1st game

C) Single page benefits for season ticket pouches and drives

- Kimberly will email out list of benefits.

D) Cards/Discounts

- Training Table partners
- Booster Club sponsors

Band Funk FREQUENCY: Spoke with Julie, band primarily from Prescott, LA experience, have a good following, 70s & 80s funk. Julie works for the county, grew up in Prescott. Terry explained tailgate experience, 1st game 3.16, kickoff 6pm. Start at 3pm.

- Power? Stage? Not necessary
- Working w/ NAZ Wranglers: Radio, Social Media, Website
- Nothing currently on band's calendar for 2024 & early in day helps.
- 2.5 – 3 hours, \$400-\$500, 5-piece band
- Band could promote, have a following already.
- Big game against rivals Rattlers, should be large crowd.
- Facebook page currently, flyers, posters currently in rotation.

Vice President's Agenda, Keith Conrad:

Treasurer's Agenda, Janet Vaughn:

Secretary's Agenda, Jenny Real:

Director of Events/Team Liaison, Sandy Dessero:

Directory of Community Outreach, Kimberly Montez:

Asst. Director of Events, Kristi Goeke:

Previous business:

Open business:

Update membership form,

Flyer to STH – Needs new QR code.

Membership sign up @ Team Shop?

Website: Doug – new QR code for website rename, order forms, etc.

Parade support: Reach out to Ardella & Pat

Prescott: Staging area: #68, Area 5 on Pleasant between Pinnacle Bank (Sheldon & Willis) at 11am. Parade starts at 1pm

Parking @ National Bank's parking lot.

Sandy, Doug, Kimberly (Michael), Terry, Janet & Keith. Will receive a call by 10am if cancelled due to weather.

One person in back/rear as spotter – Terry

Prescott Valley: Staging area: 3pm at FTC, no later than 5pm. Parade starts at 5:45.
Kristi, Carl, Jenny (maybe kids)

