

10.19.23 Minutes

Meeting called to order: 6:16pm

Roll call: President Terry Merlihan, Secretary Jenny Real, Director of Community Events/Team Liaison Sandy Dessero, Assistant Event Coordinator Kristi Goeke, Treasurer/Director of Community Outreach Kimberly Montez all present.

Prior meeting minutes: 8.8.23, All Booster Club member meeting, no updates/corrections, minutes posted to website along with all prior meeting minutes.

Terry:

1. Open positions: Vice President, Keith Conrad with Snap Fitness is interested. Treasurer, Janet Vaughn is interested.
2. By-laws
 - a. Position job descriptions underway. All positions needed: Submitted for review President, Vice President, Treasurer, Secretary, Asst. Event Coordinator
 - b. Adding trustees, ideally 2, may already have some interest
 - c. Potential completion target is mid-November
3. Trademark: Researched and confirmed a common law trademark per the state of Arizona. Will follow up to determine if need to take any additional action
4. Any business inquiries, board meeting attendance, etc., needs to go through Terry
5. A Booster Club has already been established, no concerned about competing entities
6. Application for 501c3 and official receipt of 501c3 from IRS has been obtained. Will provide copies to 2023 sponsors
7. Terry will reach out to anyone with competing interests and see if common ground can be established
8. Per conversation with acquaintance at Talking Stick, recommends planning events get underway.
 - a. Membership sign ups potentially (4) or more and suggested areas/locations:
 - b. PV (Rosa's)
 - c. Prescott (Pudge & Asti's)
 - d. Dewey-Humboldt
 - e. Chino Valley

Tailgating

- a. Fred & Robin's return needed to discuss NAZ Wranglers involvement
- b. Kymberli Lopez – Hometown Radio has overseen same

Dave Moran: Would like more support feeding players. Ideas?

- a. Friday Night sendoff dinners: Free for players and pay to attend for boosters.
- b. P&A night
- c. Location tbd. Findlay, park, school, Event Spot, others? Encourage snacks, goody bags for favorite player. Will Fry's, Safeway, Walmart be potential donors?

Robin's Events

- a. TBD

Kimberly:

- a. Expense – Storage
- b. November – Domain name, website, etc.

Director of Comm Outreach: U.S. VETS will support us, advertise us on their website, in turn we will add them to our site (logo, hyperlink). Food Drive for Christmas of '24, BBQ, 2024 Season Shoe Drive, Beanies, Hats. Brand new outreach center in Prescott

Jenny:

1. Create form letter for 2023 sponsors and beyond, leave name, date, amount blank.
 - a. TBD – What will sponsors receive in return?
2. Annual Report – Should be crafted, majority of content can come from all member meeting.
3. Facebook post to all STH for veterans to occupy float for Veteran's Day, on Nov. 11, at ??AM. Completed, provided Sandy's contact information for interested parties

Sandy:

1. NAZ Wranglers are ok with fan driven ramp up of tailgating efforts. One caveat, AZ Hometown Radio (Kymberli Lopez contact) has the contract on tailgating.
2. Veteran's Day Parade – Ask season ticket holder veterans to join us on the float
3. Robin has completed application for Veteran's Day parade – 1 truck, 1 float
4. 3pm 11.10 at Sandy's, TBD, may not need if set up is done morning of parade
5. \$200 budget, Kimberly motioned, Jenny 2nd, board was unanimous in approval for Veteran's Day parade budget
6. Prescott Electric Light parade, Nov. 25th
7. Budget: TBD
8. Dec 2nd, Prescott Christmas Parade (AM) + lighting of the Court House
9. Budget: TBD
10. Dec 2nd, Electric Light Parade for Prescott Valley (PM) *Checking w/ Robin on registration.
11. Budget: TBD
12. Sandy & Terry: Meeting w/ Fred & Robin soon for 2024 season

Kristi:

1. NAZ Wranglers Booster Club Events – Supporting same, more to follow when events, time/date, etc. established.

Open business:

Meeting w/ Dave Moran, Nov 2nd, time TBD

- Requests for Team Camp support, 9 days, 1st week of March
- Approximately 55 guys
- Away game sendoffs
- Trademark in progress

New Business:

Motion made to vote on open positions proposed by Sandy, 2nd by Kimberly, approved by board

1. Board opened voting on Vice President position:
 - a. VP nominated by Terry, Keith Conrad, 2nd by Kimberly, board voted unanimously to approve Keith as new Vice President
 - b. Treasurer nominated by Terry, Janet Vaughn, 2nd by Kimberly, board voted unanimously to approve Janet as new Treasurer. Kimberly will meet with Janet to support smooth transition.

Date of next board meeting: 11.14, 6pm at Tailgaters

Adjourned at 7:56pm